Vistex Discover available content that fits your buyers' specific needs

The future of Smart Avails is now!

Fast, targeted search to capture every opportunity | Search library with a Natural Language Interface External data sets extend the avails query | Platform-agnostic upgrade for any rights solution

As broadcasters and digital platforms compete for the best content, rights-holders must take full advantage of the depth and richness of their libraries. You need to find desirable, fully-cleared content to service each licensee's unique demands so you can create the best possible package and pitch to extract maximum revenue from your library. Designed by the world's leading rights and royalties experts, the **Vistex Smart Avails** solution extends the avails query to leverage external data sets and uses a Natural Language Interface (NLI) rather than filling out a form to run the query. Tailor content to the specific needs of each market by easily establishing the exact criteria to suit your deal.



Enhanced performance in the Age of Al

The advent of Al has elevated expectations of search. Vistex Smart Avails allows you to query your data using a Natural Language Interface (NLI) — much like doing a Google search or using ChatGPT — delivering results that would otherwise be extremely difficult to achieve using a complex form or multiple structured queries.



Access and exploit your content's true potential

Running your same-old content availability query is no longer enough. Our solution helps you re-invent the way you do business. Stop relying on the standard "What can I sell?" Start using a revolutionary solution that shows you what you should do and where you should sell your content.



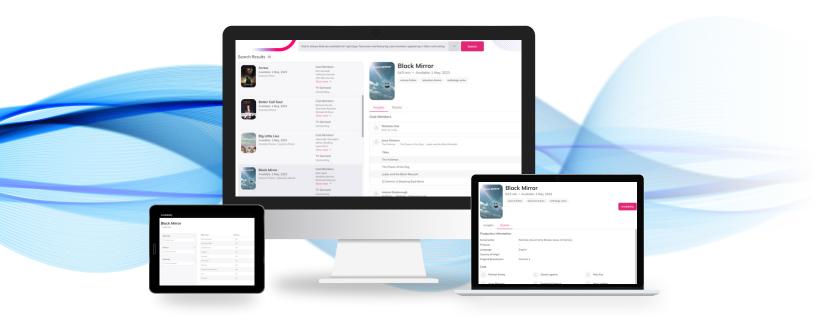
Elevate your queries from ordinary to extraordinary

Pivoting internal rights data around external data sets adds a level of sophistication not seen in any other avails product. **Vistex Smart Avails** enhances standard avails using publicly available and privately sourced data, yielding more targeted search and relevant results.



Uncover hidden gems in your content library

Designed with you in mind, **Vistex Smart Avails** makes finding what you're looking for in your vast content library easier while discovering untapped potential. Our unique solution provides a single source of truth and helps you determine the best steps to monetize the rights you control.



Benefits

- Execute easier, richer and more targeted searches.
- Achieve deeper insights into your content, customers and markets.
- Identify more relevant content to package and pitch to buyers.
- Improve content sales efforts using predictive analytics and data-driven decisions.
- Exploit your library's full potential across all territories and right types.
- Implement our platform-agnostic solution with any rights solution or system.

With Vistex Smart Avails, the only limit is your imagination.

How Technology Can Make a Difference

The rapid-fire changes in the media landscape and the mass adoption of streaming media have amplified sales transactions and the complexities arising from numerous income streams. Today's media and entertainment companies are confronted with processing this unwieldy detail in an effective, efficient manner. Vistex provides a high-volume, easily configured solution poised for traditional, current and future business trends. Contracts, metadata and all royalty activity are captured in a single system, which is used for rights, licensing, sales, royalty reporting, analytics and more. This enables media companies to manage all aspects of their industry in a single solution.

About Vistex

Vistex solutions help businesses take control of their mission-critical processes. With a multitude of programs covering pricing, trade, royalties and incentives, it can be complicated to see where all the money is flowing, let alone how much difference it makes to the topline and the bottomline. With Vistex, business stakeholders can see the numbers, see what really works, and see what to do next – so they can make sure every dollar spent or earned is really driving growth, and not just additional costs. The world's leading enterprises across a spectrum of industries rely on Vistex every day to propel their businesses.

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